



Mailing Address: P.O. Box 295 · Lakeport, CA 95453
Office Location: 875 Lakeport Blvd., at Vista Point
Phone: (707) 263-5092 · Fax: (707) 263-5104
E-Mail: info@lakecochamber.com · Web Site: www.lakecochamber.com

Mission Statement: To promote the economic vitality and prosperity of our region.

Vision Statement: The Chamber will be the catalyst in transforming the region into an attractive and inviting Destination for business and a great quality of life.

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Number of Persons, including owners: \_\_\_\_\_

How did you hear about the Chamber? \_\_\_\_\_

Did someone refer you? \_\_\_ Who? \_\_\_\_\_

Public Contact Information:

This information should be the contact information you want the public to have, it will be available in the Membership Directory portion of the Destination Magazine and the Chamber Website.

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_
(if different from mailing address)

If this is a Home Based Business—Do you want your physical address published? [ ] YES [ ] NO

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Additional business locations to be listed in the membership directory - \$35 \_\_\_\_\_ per location

2nd Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Investments (Including Non-Profit Organizations with Paid Staff):

\*\* Note: In determining the number of persons, both owners and managers are counted, as well as employees. Calculate part-time employees in terms of full-time equivalency, i.e.: two half-time employees count as one full-time employee.

- 1-2 Persons - \$176 3-5 Persons - \$213 6-9 Persons - \$280 10-24 Persons - \$371
25-49 Persons - \$581 50-99 Persons - \$705 100+ Persons- \$778

Memberships for a second business are offered at half of the above rate plus the one time \$25 Admin Fee.

Dues Amount

+ One Time Admin Fee ..... \$25

Total Amount Due \_\_\_\_\_

+ Additional locations listed on Website & Directory \_\_\_\_\_ \$35 per location

\* (Please fill-out 2nd Address at bottom of page)

+ Additional classifications listed on Website & Directory \_\_\_\_\_ \$35 per listing

\* (Please fill-out additional classifications on back side)

Grand Total Due with Additional Locations/Classifications, if applicable \_\_\_\_\_

Individuals & Volunteer Organizations (Non-Paid Staff):

Volunteer Organizations: (Non-Paid Staff) \$100

+ One Time Admin Fee ..... \$25

Total Amount Due \$125

Individuals and/or Retired Persons (Without Business Affiliation): \$100

(No one time Administration Fee is Due for this membership type)

(Please Complete Reverse Side)

**Chamber Primary Contact Information:**

This should be information on the person who will be the main contact for Chamber Business. The phone and email address should be for private contact between your company and the Chamber and will not be given out publicly.

Primary Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Secondary Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**NOTE: Do we have your permission to notify you via e-mail regarding Chamber and community events?**

Yes  No Please Initial: \_\_\_\_\_

**Membership Directory & Website Category Listing:**

One free listing in the Membership Directory portion of the Destination Magazine and the Chamber Website is included with your membership. Additional location listings are available for \$35 each.

Business Classification: \_\_\_\_\_

Additional Classification Listing(s) \$35 each: \_\_\_\_\_

**DUES PAYMENT may be made by credit card: VISA, MasterCard and Discover Card accepted.**

Credit Card #: \_\_\_\_\_  VISA  M/C  Discover

Expiration Date: \_\_\_\_\_ VCode: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Does your business require industry certification?**  Yes  No

Required License # \_\_\_\_\_  Local  State  Federal

(Examples: DRE#, Contractor's License #, etc.)

Please list any industry certifications held by yourself or employees of your business:

\_\_\_\_\_

Signature: \_\_\_\_\_

**Application MUST be signed to be valid**

Printed Name: \_\_\_\_\_

Become part of the "New Member Benefit Package" and bring "new" customers from the business community into your business with a "Gift Certificate" every month! Give prospective members just one more reason to join our growing chamber. (See New Member benefit package page for details.)

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Yes, I would like my business to become part of the "New Member Benefit Package" by donating: \_\_\_\_\_ to new chamber members.

No, I will not be able to participate at this time, but contact me again.

# Lake County Chamber of Commerce

## New Member Benefits and Services — As of 3/5/2015

### Chamber Benefits

<b>Chamber:</b> FREE Listing in the Membership Directory & on Chamber Website	\$ 100
<b>Chamber:</b> Write-up about your business in the Chamber Newsletter	\$ 100
<b>Chamber:</b> Your first Flyer in the Chamber Newsletter is FREE!	\$ 75
<b>Chamber:</b> Assistance with your business Grand Opening / Ribbon Cutting Ceremony	\$ 200
<b>Chamber:</b> Try Constant Contact Free for 60 days	TBD
<b>Chamber:</b> One FREE Dinner at your First Chamber Dinner Meeting	\$ 30

### Advertising Opportunities

<b>Bi-Coastal Media Radio Stations:</b> Matched advertising up to \$500	\$ 500
<b>K-Wine94.5 &amp; MAX93.5 Radio Stations:</b> Matched ads	\$ 500
<b>Lake County Record Bee:</b> Announcement of Open House/Mixer/Ribbon Cutting	\$ 195

### Automobile

<b>Lakeport Tire &amp; Auto Service:</b> Lube, Oil, Filter Package inc. tire rotation & vehicle inspection	\$ 70
<b>Tom's Auto Dynamics:</b> Free Alignment (Does not include parts if needed)	TBD

### Business Services

<b>Joan Sturges, CPA, CFE, CVA, PI:</b> Gift certificate	\$ 20
<b>Meade Consulting:</b> One Hour Consultation	\$ 50

### Dining

<b>Bruno's Shop Smart in Lakeport:</b> Gift Certificate	\$ 10
<b>Clearlake Club:</b> 2 domestic beers or well drinks for 25 cents each	TBD
<b>Jitter Bean Coffee Lakeport:</b> One free espresso drink	TBD
<b>Lakeview Supermarket &amp; Deli:</b> \$10 off purchase	\$ 10
<b>NutriBlends:</b> Large smoothie	TBD
<b>The Boathouse Bar &amp; Restaurant:</b> 20% off Lunch or Dinner for 2	TBD

### Entertainment & Shopping

<b>Doni's Occasion Station:</b> \$10 off a purchase	\$ 10
<b>Frontier Wine Tours:</b> 20% off Wine Tours	TBD
<b>Fults Family Winery:</b> Complimentary Tasting for 2	TBD
<b>Liv Fashion Boutique:</b> 20% off a purchase	TBD
<b>Livin Made EZ:</b> 10% off first purchase	TBD
<b>Meals on Wheels Thrift Store:</b> Gift Certificate	\$ 25
<b>Our Happy Trails:</b> One free treat for your dog	TBD
<b>Shady Acres Campground &amp; Mobile Home Park:</b> 2 for 1 kayak rental (1 Hour)	TBD

(Turn this flyer over for additional benefits)

# Lake County Chamber of Commerce

## New Member Benefits and Services — As of 3/5/2015

### Health & Beauty

<b>B Young Skin Care &amp; Integrative Wellness:</b>	
Complimentary skin analysis & 50% off first facial	TBD
<b>City Fitness:</b> 2 week limited fitness pass	TBD
<b>HIGHLIGHTS by Amanda:</b> 10% off Services	TBD
<b>Skin Fitness:</b> One free gift	TBD
<b>Clearlake Orthodontics:</b> \$500 off for new patients	\$ 500
<b>Sun Dental:</b> \$179 Dental Exam & Regular Cleaning (Initial Visit only)	\$ 179
<b>The Salon at High Street Village:</b> Free Haircut	TBD
<b>The Soap Shack Baby:</b> Free Bar of Natural Handcrafted Soap	TBD

### Home Services

<b>AAA Boat &amp; Mini Storage:</b> One month free	TBD
<b>Armed Force Pest Control:</b> 25% off up to \$40 off your first service	TBD
<b>Avanti Appraisals:</b> \$100 discount on appraisal services	\$ 100
<b>Century 21 NorthBay Alliance-Shelly M Reed:</b> Free real estate market analysis	TBD
<b>Clearlake Boat &amp; Mini Storage:</b> One free month up to \$150	\$ 150
<b>Kelseyville TnT Storage:</b> One month free storage up to \$146	\$ 146
<b>Lange Carpet Shampooing:</b> 10% off first cleaning	TBD
<b>SERVPRO of Lake &amp; Mendocino Counties:</b> \$100 off deductible	\$ 100
<b>Tri-County Certified Inspections, Inc.:</b> 50% discount on a Home Energy Analysis	TBD

### Lodging

<b>Anchorage Inn:</b> One night stay	TBD
<b>Clear Lake Cottages &amp; Marina:</b> 20% off a stay	TBD
<b>Featherbed Railroad B &amp; B:</b> Two nights for price of one	TBD

### Photography

<b>Bob Rider Photography:</b> \$50 off a portrait session	\$ 50
<b>Nathan DeHart Photography:</b> 50% off a portrait session	TBD

**Total Value**                    **\$ 3,120**  
+ plus 'TBD' offers

If you are interested in offering a benefit to our new members,  
please contact the Chamber at (707) 263-5092



## **What Does The Chamber Do?**

Represents the business and civic interests of Chamber Members at various levels with the Cities of Lakeport & Clearlake, County of Lake and Business Associations in Lake County

### **Promotes Tourism**

Operates a Tourism Gateway to Local Business  
Publishes "Destinations"-Visitor Guide  
Encourages Shop Local Throughout The County  
Clear Lake Bass Tournament-March  
Lip Sync All Star Review-April  
Lakeport Memorial Day Parade-May  
Sunset Magazine Weekend-in Menlo Park-June  
Wine Booth at the Lake County Fair-Labor Day Weekend  
Oktoberfest-October  
Stars of Lake County-November

### **Facilitates**

Fireworks at Library Park thru Add-A-\$ Campaign

### **Active in the Following**

Lake County Marketing & Tourism Advisory Board  
Lakeport Economic Development Advisory Committee  
Regional Economic Group  
Invasive Species Council  
California Chamber of Commerce

Mission Statement

**To Promote the Economic Vitality  
& Prosperity of our Region**



## Advertising Opportunities

Want a better way to reach over 650 businesses and the general public?

### Advertise in the Chamber Online Newsletters & Website

Advertise your sale, grand opening, mixer, upcoming event, fundraiser...

- **Via Hot Sheet:** Exposure twice a week via Chamber's Tuesday E-News & Thursday Events News and 24x7 on LakeCoChamber.com
- **Via Banner Ad:** 24x7 on LakeCoChamber.com
- We drive traffic to your ads through our weekly email list messages. More exposure for the Chamber and our members!

### Hot Sheets

Hot Sheets (PDF Flyers) \$25 per week or \$75 per month – reduced-size sample to right

### Banner Ads

**Top Banner Ad \$60-\$150 per Quarter** (must be 309 pixels wide & 60 pixels tall, in JPEG (jpg) format)

- \$20 month: Low Exposure\*
- \$35 month: Medium Exposure\*
- \$50 month: High Exposure\*

\* Exposure type determines how often your ad shows on our site. Medium exposure ads are displayed twice as often as low exposure ads. High exposure ads are displayed three times as often as low exposure ads

A promotional poster for a "FREE COMEDY NIGHT" event. The poster features a large, stylized microphone with a heart on it. The text includes "Love and Laughter!", "Saturday, March 21st, 2015", and "Doors open at 7:30pm with 8:00pm show." It also lists the performers: "With Debbie Prayer" and "Barry Neal". The event is held at "KVCASINO" and is "FREE ENTRY NO COVER CHARGE!". The address is "2755 Mission Rancheria Rd. Lakeport, CA 95453 - 707.262.1900".

**FREE COMEDY NIGHT**  
*Love and Laughter!*  
Saturday, March 21st, 2015  
Doors open at 7:30pm with 8:00pm show.  
With  
Debbie Prayer - Stand up comedian at Improv, Comedy Store, Franks Club, and a writer with Desperate Housewives.  
Barry Neal - Stand up comedian in Las Vegas, and guest performer on Comedy Central, NBC and MTV and more!  
KVCASINO  
FREE ENTRY  
NO COVER CHARGE!  
21 and older only. Management Reserves All Rights.  
www.kvcasino.com  
2755 Mission Rancheria Rd. Lakeport, CA 95453 - 707.262.1900

Call the chamber at 263-5092 to discuss your ad or hot sheet